



**NOPRC ANNUAL BOARD OF DIRECTORS'  
MEETING Minutes  
Saturday  
February 26, 2011  
9:00 AM**

**36 Cumberland Dr  
Downingtown PA 19335-1567**

**1. Meeting called to Order at 9:30 AM**

*Individual introductions were done*

**2. Adoption of 2010 Minutes**

*Explanation of Assoc. Resource Group, our membership in ARG affords us the ability to offer Excess Personal Liability insurance. Another benefit to our membership with ARG is that our membership is eligible to receive various discounts.*

*2010 Minutes were approved as is.*

**3. Old Business**

*none*

**4. President's Report**

*See attached*

**5. Treasurer's Report**

*Year to date Accounting from Profit and Loss Statement-Income-\$11,324.00 Expenses-\$9056.52=Net Income \$2267.48...the listed insurance income comes from our members that purchase Excess Personal Liability insurance, which National consolidates and then sends ARG an OPRC check for the total amount.*

**6. New Business**

*- 2011 Budget the balance has to be low but we need to keep some reserves in case of unforeseen circumstances.*

*- Date of 2012 NOPRC Annual Board of Director's Meeting March 12, 2012.*



- *NOPRC President submitted a formal bylaw change request to lower the membership requirement for an existing chapter.*
- *Discussion on whether to lower the membership requirement for a chapter that already exists.*
- *Unanimous vote to leave the current requirement as is.*
  
- *Discussion on whether to accept membership from individuals who wish to join OPRC without a chapter affiliation.*
- *Unanimous vote that NOPRC will not accept individual memberships that are not affiliated with an existing chapter.*
  
- *Discussion on whether recruit a Public Relations (PR) person to track and assess how our members are finding out about OPRC.*
- *Board voted that we do not need a PR person to track and assess how our members are finding out about OPRC.*
  
- *Discussion on whether we should recruit a member to write and submit magazine articles to various equine publications.*
- *All agreed that we want to have National Magazine submissions and we will ask our chapters to submit news worthy stories.*
  
- *Discussion on whether to sponsor a PR entity, such as a drill team, show team, etc. to create OPRC awareness in equestrian venues where we're relatively unknown.*
- *Board voted no to sponsoring a PR entity, such as a drill team, show team, etc. to create OPRC awareness in equestrian venues where we're relatively unknown.*
  
- *Discussion on supplying our chapter with a point of contact to purchase a cost effective OPRC banner that they can display at local venues.*
- ACTION ITEM: Liza will research possible retailers***
  
- *Discussion on whether the board should meet exclusively via teleconference.*
- *Board voted that an annual face to face meeting is a necessity and subsequent meetings would be conducted via teleconference.*
  
- *Review of survey results*
- One issue was why Bylaws are behind "BARS", they actually aren't they just have controlled access.*
- Another item was that some chapters feel they don't get enough information or they need help. Shiela will send a monthly blurb to all officers and will also have a news link in the admin portal so they can review past messages.*



*-We will continue rating incentives as follows:  
Rating incentives \$20 for C and above and \$10 for all D levels*

*-We will discontinue the \$100 Stateline Tack drawing and implement a monthly \$100 drawing, awarded to our chapters to supplement their educational programs. Program details will be forwarded to our chapters once our special projects coordinator finalizes the details.*

*-For administrative reasons, OPRC will not accept new memberships in the months of Nov and Dec.*

*-Club Diversity, we agreed that we can't dictate to chapters about mix of disciplines i.e. English, Western Dressage etc*

*- It was approved that National continues to pay for 3 public insurance applications per chapter.*

#### **7. Around the Table**

- The National Secretary will be responsible for retrieving and dispersing phone messages appropriately*
- Why doesn't the annual release form on our website have the year listed? It used to be listed.*
- The year was removed to lessen the administrative burden. The National Release Form must still be signed annually, however the effective year will now be determined by the date it was signed.*

#### **8. Adjourned at 2:35 PM**



34 Shining Willow Way  
Suite 142  
La Plata, MD 20646

March 16, 2011

## 2010 President's Report

Like many other organizations, OPRC has been affected by our Nation's economy. Our membership numbers fell from 704 in 2009 to 642 in 2010. We recorded 142 new members in 2010, compared to 188 new members in 2009 and 272 new members in 2008. Nevertheless, we managed to lose one chapter and gain three new chapters in 2010. We welcomed the Equitarians in MD, Simi Valley in CA and The Breakfast Club in TN. I also have it on good authority that we may gain two more chapters in 2011, one in King George, VA and another in Clarksville, TN.

National introduced three new incentive programs in 2010. A \$75.00 Scavenger Hunt, a \$100 monthly drawing for members in good standing, and a ratings reward. Four chapters filed to receive the Scavenger Hunt incentive, six individual members were the lucky winners of the \$100 gift certificate, and eight chapters benefitted from the ratings reward; a total of over \$1200 awarded back to the membership.

2010 was also the first year OPRC offered to pay for public events insurance, covering three events per chapter. Ten chapters took advantage of this offer, which saved each chapter the insurance expense of \$91 per event. Additionally, National continues to offer "Excess Personal Liability insurance" to its membership. To the best of my knowledge, no other equestrian club offers the equivalent for the low cost of only \$17 per member.

We currently have three chapters taking advantage of our free web space offer, and continue to provide every chapter with a single informational page on the National website. A "Bylaw" template has been published to our website, which our chapters can either use "as is" or customize to suit their needs. National also created a Facebook group this past year, which now boasts 363 members from all over the country.

In late 2010, National forwarded a survey to the chapter officers asking them to rate our performance. I am happy to report that we passed with flying colors! 98% of our chapter leaders reported that National has served them well and promptly.

Considering we are all volunteers with full time jobs and domestic responsibilities (not to mention the pursuit of our favorite equestrian activities), I would say we have a lot to be proud of.

Shiela Haviland  
President of the Old People's Riding Club (OPRC)